Prologue Storytelling Warm Up

Getting Warmed Up	Questions to Ponder	Answer
1. Where Are You Now?	What mediums and platforms are you using?	
	What are your most used story topics?	
	How are you currently tracking your results?	
2. Where do you want to be?	What mediums or platforms do you want to grow or tap in to (reach goals)?	
	What are the types of stories you hope to tell?	
	What inspires those around you?	
	What do you want to measure and how do you plan to set those systems up?	



From the presentation, "Inspirational Storytelling: Why Relevancy is a Feeling." By Erin Spaulding & Amy Pugh, DCI Engineers.